

Reducing Data Warehousing Costs

Even for the most data-focused companies, managing data and analytics platforms is outside of their core business. For many, it is more cost-effective and efficient to use outside platform management experts instead of making the ongoing investment of resources and time to develop expertise in house.

A data-driven innovator asked us to use our expertise in data and analytics platform management to help decrease its costs as it focuses on transforming retailer pricing.

The Challenge: Cut Spending while Improving Performance

A longtime Snowflake client asked us to help manage their Snowflake solution to improve efficiency and reduce costs. As a Snowflake Elite partner, we are uniquely positioned to help organizations get the most out of their Snowflake experience.

The company is a data-driven innovator providing its retailer clients with a next-generation pricing solution that defines the impact of strategic pricing alternatives and unlocks pricing recommendations that help achieve a retailer's key objectives. The company wanted to focus on its data science-driven solution providing granular competitive data based on billions of product pricing records without building an expensive in-house platform management function.

Our Solution: Managed Service to Boost Efficiency

Our managed service solution involved contracting directly with Snowflake and managing the technology on our client's behalf with the explicit mandate to reduce costs.

We started by conducting an audit of their Snowflake setup and how they were using the system. Our recommendations resulting from the review identified opportunities to unclutter the data environment and improve efficiency. In particular, we focused on their need to speed up responses to data queries. We reviewed their queries and recommended changes to the code to make the system more efficient.

Our management of our client's Snowflake environment included implementation of our recommendations as well as ongoing issue tracking and responding to support requests.

How Did it Work Out?

Our managed service work resulted in greater efficiency and faster responses to data queries. We also successfully delivered on our primary mandate of reducing their spending on Snowflake: in the first month, their month-to-month costs declined by 6.5 percent.

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